

APRA

ALBERTA PLASTICS RECYCLING ASSOCIATION

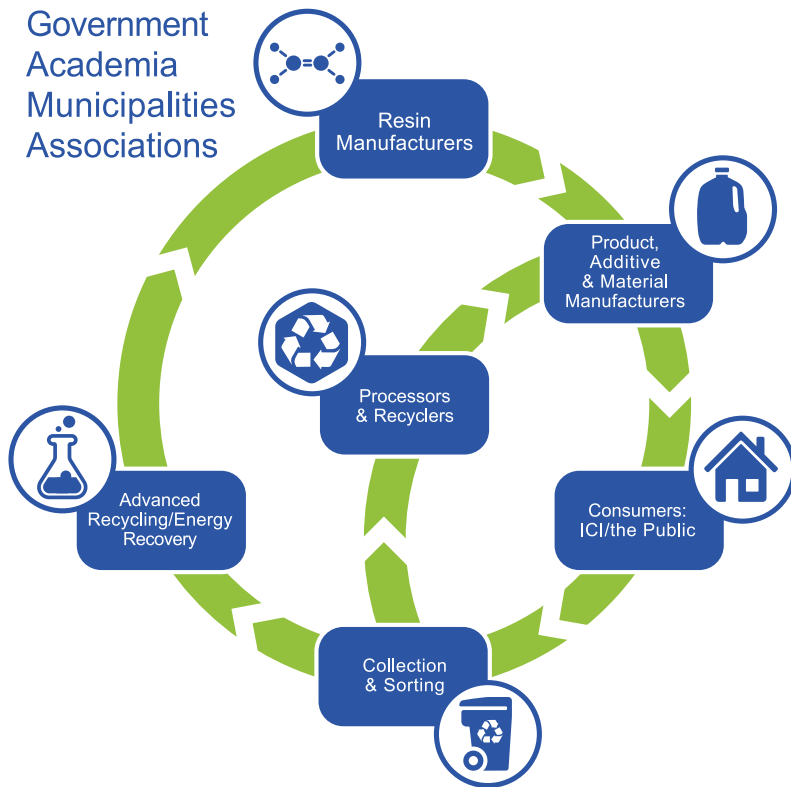
ADVANCING PLASTICS CIRCULARITY

Sponsorship Package

2026



APRA facilitates partnerships and programs to advance circularity across the plastics value chain.



Vision:

APRA envisions a future where Alberta is at the forefront of an innovative and sustainable plastics circular economy.

Mission:

APRA advances the circular economy for participants in the plastics value chain in Alberta by fostering collaboration that drives economic growth and environmental stewardship.

The Alberta Plastics Recycling Association (APRA) is a not-for-profit organization advancing Alberta's transition to a sustainable plastics circular economy. We believe Alberta can lead the way in building a plastics circular economy—one where materials are valued, waste is designed out, and business and the environment thrive together. For more than three decades, APRA has united industry, government, and community partners to strengthen collaboration across the plastics value chain—driving both economic growth and environmental stewardship.

As a trusted partner and source of insight, APRA facilitates the exchange of information, fosters innovation, and supports initiatives that keep plastics in use and out of landfills. The organization has helped establish recycling programs for materials such as used oil containers, milk jugs, and expanded polystyrene (EPS) and is championing agricultural plastics recycling and new circular solutions.

APRA's 2026–2028 Goals

Enable Initiatives – Focus on initiatives/projects that can build the circular economy for plastics.

Advocacy – APRA is the voice of our members with government and advocates for policies that promote the circular economy while improving the position of Alberta organizations in the plastics circular economy.

Education – Foster knowledge-sharing across the plastics value chain in Alberta.

Communication – Effectively communicate industry information and developments to members and partners.

Financial Stability – Create a diversified funding mechanism so the organization can meet its sustainability goals.

Capacity Building – Develop tools and partnerships that enhance member experience and strengthen APRA's ability to lead in plastics circular economy initiatives.

Growth – Demonstrate leadership in plastics circularity by expanding APRA's influence, growing membership, aligning with national initiatives, and delivering industry-focused value that distinguishes APRA from other industry organizations.

Annual Sponsorship

Reach out to us with custom annual sponsorship options.

	Platinum \$25,000	Gold \$20,000	Silver \$15,000	Bronze \$10,000	Supporting \$5,000
Annual APRA membership	✓	✓	✓	✓	
Recognition on the APRA website	✓	✓	✓	✓	✓
Recognition on APRA's social media channels and communications throughout the year	✓	✓	✓	✓	✓
Networking Events	• Membership Event Sponsor x1				
Alberta Circular Plastics Day (recognition in program, newsletter, webpage, social media)	✓	✓	✓	✓	✓
Alberta Circular Plastics Day	• VIP Reception Sponsor • Session Sponsor • Exhibit Booth	• Session Sponsor • Exhibit booth	• Snack Sponsor • Exhibit Booth	• Exhibit Booth	• Exhibit Booth
ACPD event registrations	8	6	4	2	1

Sponsorship Opportunities

Join the Alberta Plastics Recycling Association as we host a one-day conference focused on the future of plastics circularity hosted at the University of Calgary on March 11, 2026. You will hear from innovators, government representatives, recyclers and plastics manufacturers on the latest advancements in the industry. Join the discussion with other solution-oriented attendees. APRA's first three events each attracted a dozen sponsors, over 15 exhibitors and in 2025 close to 200 attendees from across the plastics value chain. This is an event you don't want to miss!



ACPD sponsorship opportunities include \$7500, \$5000, \$2500 and custom amounts.

As an ACPD sponsor you will be recognized with promotion on our event program, signage as well as our social media channels and website. Sponsors will receive two free registrations to the event.



Exhibitor Opportunities

Exhibitor | \$750
(Includes one entry to ACPD)



For more information on past events, visit:

<https://albertaplasticsrecycling.com/acpd-events/>

